

# One Community, Three Books: Creating connections with a citywide book club

### **Rhonda Kuiper**

Collection Development and Technical Services Manager



# The Idea

### What:

• Community reading with related activities.

### Who:

- A member of our Friends Group **Why:**
- To build community and start conversations after the isolation of COVID-19

### When:

• March 21 – April 20, 2022





# **The Funding**

### Friend's money not used for programing during COVID-19

The following year the Friends received a grant from Whole Foods that could be used for any neighborhoodwide program or event.

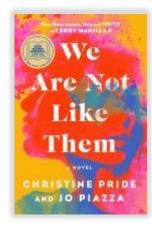


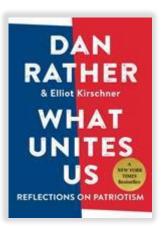


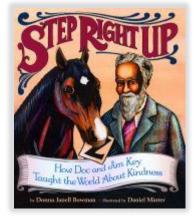
# **The Selection**

### **Book Selection Criteria:**

- Themes of unity, community and kindness.
- Something for everyone.
  - Adult Fiction
  - Adult Nonfiction
  - Youth
- Titles available through 'Cost per Circ' purchase model.









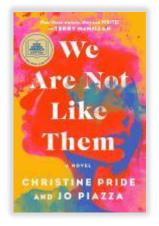
# **The Activities**

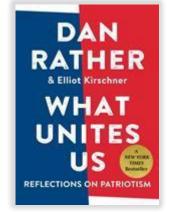
### **Grown-Up Book Discussion We Are Not Like Them**

• Led by authors Christine Pride and Jo Piazza

Panel Discussion: Overcoming Community Disagreements What Unites Us

• Panel of community leaders







# **The Activities**

### Respecting One Another: A Presentation for Kids Step Right Up

• Led by author Donna Janell Bowman

# Prove Dece and alm Key Tought the Weeld About Kindness

### Writing Workshop for Teens:

• Led by author Donna Janell Bowman



# **The Activities**

### **One Community: Mingle and Music**

• Face painting, community photo booth, music, and more.









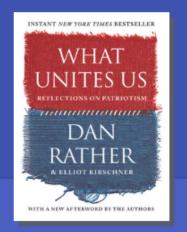
# Don't forget to register for the door prize drawing



# **The Marketing**

### **Banner on Overdrive/Libby Home Page**

ROUND ROCK PUBLIC LIBRARY SYSTEM



Join us in reading **What Unites Us** by Dan Rather, one of our three title selections for One Community, Three Books.

FEATURED What Unites Us

BORROW

#### ONE COMMUNITY, 3 BOOKS

Round Rock Unites Through Reading! Check out the titles for this special program, then join us at community events to further explore the theme...



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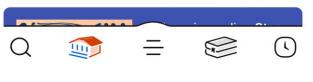
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ROUND ROCK PUBLIC LIBRARY SYSTEM

#### **ONE COMMUNITY, 3 BOOKS**

Round Rock Unites Through Reading! Check out the titles for this special program, then join us at community events to further explore the themes of overcoming differences,...

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FEATURED What Unites Us	BORROW		
ONE COMMUNITY, 3 BOOKS			
Round Rock Unites Through Reading! Check out the titles for this special program, then join us at community events to further explore the themes of overcoming differences,			



**The Marketing** 

### **On the Libby App**

Round Rock Public Library

ONE COMMUNITY, 3 BOOKS Round Rock Unites Through Reading! Check out the titles for this special program, then

**Round Rock** 

popular 🕂

date added

**Public Library** 

books 🖣

join us at community events to further explore the themes of overcoming differences,...





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#### STEP RIGHT UP

similar ≈

biography & autobiography 1k

juvenile nonfiction 350

Join us in reading **Step Right Up** by Donna Janell Bowman, our childrens' title selection for One Community, Three Books.

Round Rock Unites Through Reading! Check out the titles for this special program, then join us at community events to further explore the themes of overcoming differences, treating each other with kindness and respect, and finding our way back to neighborliness.

A biography of William "Doc" Key, a formerly enslaved man and self-trained veterinarian who taught his horse, Jim, to read, write, and do math, and who together with Jim became a famous traveling performance act and proponent for the hu-

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# **The Marketing**

Program Information added to each book's details on Overdrive/Libby



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WE ARE NOT LIKE THEM: A NOVEL		
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similar ≈	fiction 8k	literature 3k

african american fiction 248

Join us in reading **We Are Not Like Them** by Christine Pride, one of our three title selections for One Community, Three Books.

Round Rock Unites Through Reading! Check out the titles for this special program, then join us at community events to further explore the themes of overcoming differences, treating each other with kindness and respect, and finding our way back to neighborliness.

A GOOD MORNING AMERICA BOOK CLUB

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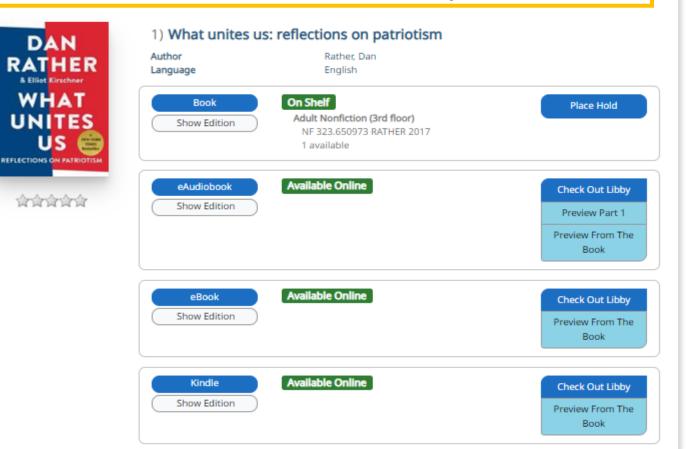
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### A Community Reading Program

March 21 - April 30, 2022

A community that reads together stays together.

Choose a book and join the conversation!



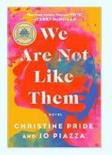
# Placard in our Discovery Service





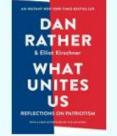
#### A Community Reading Program March 21-April 30, 2022

A community that reads together, stays together.



We Are Not Like Them By Christine Pride and Jo Piazza

What Unites Us By Dan Rather and Elliot Kirschner



Property and the Western



Learn more at roundrocktexas.gov/ onecommunity

# **The Marketing**

### **Bookmarks**



Round Rock

#### **Special Events**

#### Wed, April 6, 6:30PM

Grown-Up Book Discussion: WE ARE NOT LIKE THEM Led by authors Christine Pride and Jo Piazza

#### Wed, April 13, 6:30PM

Panel Discussion: WHAT UNITES US Overcoming community disagreements

#### Mon, April 18, 4:30PM

Respecting One Another: A Presentation for Kids Presented by Step Right Up author Donna Janell Bowman

#### Tues, April 26, 6PM

Writing Workshop for Teens Presented by Step Right Up author Donna Janell Bowman

#### Wed, April 27, 5:30PM

One Community: Mingle and Music Face painting, community photo booth, music, and more.



# **The Marketing**

- **Posters**
- **Fliers**
- Website

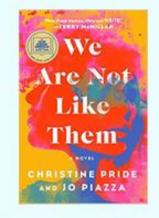




**One Community, Three Books** Round Rock Unites Through Reading March 21-April 30, 2022

A community that reads together, stays together.

Read one of these books and join the conversation at our special events!



Wed, April 6, 6:30PM

Grown-Up Book Discussion:

WE ARE NOT LIKE THEM

Led by authors Christine

Pride and Jo Piazza

DAN RATHER & Elliot Kirschner WHAT UNITES **REFLECTIONS ON PATRIOTISM** 

AN INSTANT NEW YORK THESE BESTSELLER

Wed, April 13, 6:30PM Panel Discussion:

Overcoming community disagreements

Tues, April 26, 6PM Writing Workshop for Teens Presented by Step Right Up author Donna Janell Bowman

WHAT UNITES US

#### Wed, April 27, 5:30PM

One Community: Mingle and Music Face painting, community photo booth, music, and more. Stop by and say hello!



Learn more at roundrocktexas.gov/ onecommunity





Mon, April 18, 4:30PM Kids' Author Visit:

STEP RIGHT UP

Presented by author

Donna Janell Bowman

the World About Kindness

How Doc and

## **Conversation Time!**

# **Contact Information**

### Rhonda Kuiper – rkuiper@roundrocktexas.gov

